

CONNY CHAVEZ

MULTIMEDIA JOURNALISM



CONTACT



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EDUCATION

2017-2021

**California State
Polytechnic University,
Pomona**
B.S. Communication,
Multimedia Journalism
Minor in English

2013-2017

**Moreno Valley High
School**

LANGUAGES

English
Spanish

PROFILE

Graduated from Cal Poly Pomona as a first generation college student with a GPA of 3.59 achieving the Cum Laude honors. I juggled work, school, and extracurricular activities while taking major courses such as Videography, Media Design and Reporting which served as hands-on training. I have published several articles in the student newspaper, The Poly Post, from Cal Poly Pomona as well as the entertainment online magazine Mxdwn. In high school I took leadership roles by creating clubs such as Chess Club and Photography Club. I am continuously working on my portfolio with my own photography and articles.

PROFESSIONAL EXPERIENCE

July 2021-
Present

Los Angeles Scene Reporter

MXDWN, Los Angeles, California (Hybrid)

Write daily articles of concert announcements, cover celebrity events, concerts and release parties. Enhance relationships with contacts for future press events. Manage the MXDWN LA's Twitter account.

January 2021-
Present

Intern/ Album Review Writer

MXDWN, Los Angeles, California (Remote)

Write weekly album reviews, assisted with completing last minute tasks, assisted the music editor with acquiring an album before the release date and learned to use software such as Resilio Sync.

September 2020 -
May 2021

Staff Writer/ The Poly Post

Student Newspaper of Cal Poly Pomona

Participated in weekly pitch meetings, published weekly articles and collaborated with editors and fellow writers. Hand-on newsroom experience, conducted interviews, research and photography for all articles.

August 2020-
June 2022

Cashier/ Churrrito Loco

Moreno Valley, California

Took leadership roles and improved the company's brand through social media marketing and enhanced relationship with customers.

PROFESSIONAL SKILLS

Adaptability
Communication
Detail Oriented
Time Management
Client Management
Story Telling

TECHNICAL SKILLS

Adobe InDesign
Adobe Photoshop
Adobe After Effects
Adobe Premier Pro
Adobe Illustrator
Microsoft Word
Word Press